



WHEN IT COMES TO ACCURATE FOOTAGE, THERE'S ONLY ONE CABLE THAT MEASURES UP. AND WE GUARANTEE IT.



You expect to get what you pay for, but in the world of wire, the difference between the tagged footage onsite and the actual footage on the reel doesn't always add up. To save you money, and to keep you from coming up short, Cerrowire's True Sequential Footage™ gives you the length of cable you pay for, guaranteed.

Anywhere from 1-10%: is in our experience, the average amount of wire lost through inaccurate measurement and inconsistent cutting procedures or at the point of purchase.

This is why we've gone to such lengths to make sure our footage markings are the most precise in the industry. Unlike other sequentially printed cables, that carry random footage marks on their reel-ends, Cerrowire True Sequential Footage™ marks restart on each reel and count up to the finished length. They also show the finished length on the top of the reel, so you can easily see how much of the reel is left. You can calculate inventory at a glance, and because the marks make for more accurate cuts, there's less scrap – and less inventory needed on the floor.

Finally, since Cerrowire is the only wire and cable company that stands by their measurements, we guarantee that the footage of our standard reels 1 AWG and larger will be within +/-1/2% of the tagged footage. You get what you pay for – and sell only what your customers pay for, too.

That's a measure of quality you won't find anywhere else.



cerrowire®

A MARMON WIRE AND CABLE / BERKSHIRE HATHAWAY COMPANY

1099 Thompson Road, SE Hartselle, AL 35640 Phone: 800.523.3869
www.cerrowire.com

Cerro Wire LLC True Sequential Footage™ Limited Guarantee

This Limited Guarantee is effective for all SLiPWire® (“Product”) produced after January 1, 2011.

Cerro Wire LLC guarantees that both the length and the accuracy of the individual sequential footage markings on Cerro Wire’s standard reels 1,000 feet and longer and 1 AWG and larger of Product will be within $\pm\frac{1}{2}\%$ of the tagged footage. If the footage falls below that range, Cerro Wire will, at its option, either give the customer credit for the amount of the Product that is short or replace the length of wire that is short.

In addition, Cerro Wire will reimburse the customer for the reasonable, direct, out-of-pocket labor costs it incurs as a result of such shortage.

LIMITATIONS: This Limited Guarantee sets forth the customer’s sole remedy for Cerro’s breach of this Limited Guarantee. **IN NO EVENT WILL CERRO WIRE BE RESPONSIBLE FOR ANY CONSEQUENTIAL, INCIDENTAL OR INDIRECT DAMAGES, COSTS OR EXPENSES, INCLUDING WITHOUT LIMITATION LOST PROFITS OR REVENUE.**

When cutting multiple lengths from a reel, the customer must use the sequential footage markings to assure correct footage determinations as the Product can slip on counter wheels resulting in a shortage of footage on the last cut. This Limited Guarantee is void if sequential footage markings are not used.

This Limited Guarantee is in addition to any other expressed written warranties of Cerro Wire LLC for the Product.

cerrowire®

1099 Thompson Road, SE · Hartselle, AL 35640 · phone 800.523.3869



A Marmon Wire & Cable/Berkshire Hathaway Company